

BLUE CROSS BLUE SHIELD OF MASSACHUSETTS FOUNDATION

THEORY OF CHANGE

We envision a Massachusetts in which every person has comprehensive coverage, quality, affordable and equitable health care, and optimal health.

WE CONTRIBUTE TO THIS VISION BY...

Ensuring equitable access to health care for all those in the Commonwealth who are economically, racially, culturally, or socially marginalized



ENSURING EQUITABLE ACCESS WILL TAKE...

A focus on:



Health coverage and care, which is the foundation of our mission and vision



Behavioral health, because it is an area with particularly inequitable access for Massachusetts residents



Structural racism, which drives **racial inequities in health** and is a barrier to every aspect of our vision

AND APPLYING OUR THREE APPROACHES...

POLICY & RESEARCH

GRANTMAKING

PROGRAMS & CONVENINGS

IN ORDER TO

- ☒ **Raise visibility and create urgency**
- ☒ **Inform dialogue to influence action**
- ☒ **Analyze, test, and invest in solutions**

WHEN THESE EFFORTS ARE WORKING, WE SEE CHANGES IN...

ACCESS TO COVERAGE AND CARE:

All MA residents have health insurance coverage and access to quality, affordable, and equitable care, especially those most in need.



ACCESS TO BEHAVIORAL HEALTH:

All MA residents have access to the right type of behavioral health care where and when they need it.



ACCESS TO EQUITABLE CARE:

All MA residents, regardless of race and ethnicity, experience equitable health care access, quality, and outcomes.

