# BLUE CROSS BLUE SHIELD OF MASSACHUSETTS FOUNDATION **THEORY OF CHANGE**

We envision a Massachusetts in which every person has comprehensive coverage, quality, affordable and equitable health care, and optimal health.

### WE CONTRIBUTE TO THIS VISION BY...

Ensuring equitable access to health care for all those in the Commonwealth who are economically, racially, culturally, or socially marginalized





FOUNDATION

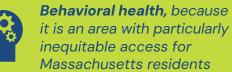
bluecrossmafoundation.org

## ENSURING EQUITABLE ACCESS WILL TAKE...

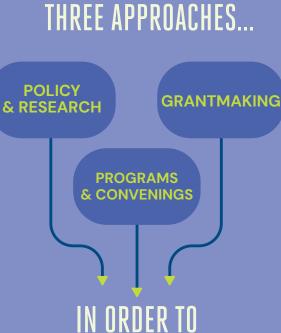
### A focus on:



which is the foundation of our mission and vision



Structural racism, which drives racial inequities in health and is a barrier to every aspect of our vision



AND <u>APPLYING OUR</u>



Inform dialogue to influence action



### WHEN THESE EFFORTS ARE WORKING, WE SEE CHANGES IN...

#### ACCESS TO COVERAGE AND CARE:

All MA residents have health insurance coverage and access to quality, affordable, and equitable care, especially those most in need.



### **ACCESS TO BEHAVIORAL HEALTH:**

All MA residents have access to the right type of behavioral health care where and when they need it.



#### **ACCESS TO EQUITABLE CARE:**

All MA residents, regardless of race and ethnicity, experience equitable health care access, quality, and outcomes.

