

blue cross blue shield of massachusetts foundation 2024 - 2026 GOALS



COVERAGE AND CARE

VISION

All Massachusetts residents have health insurance coverage and access to quality, affordable, and equitable care, especially those most in need.

GOALS

- 1. Maintain and expand health care coverage by increasing, improving, and simplifying the options available
- 2. Ensure that MassHealth's policies and programs are structured in a way to best serve its members
- 3. Coordinate a collaborative process to analyze current health care access challenges and define optimal delivery system of the future

BEHAVIORAL HEALTH

VISION

All Massachusetts residents have access to the right type of behavioral health (BH) care where and when they need it.

GOALS

- 1. Advance BH ambulatory care redesign to expand access to community-based care
- 2. Analyze and test replicable innovative models and policies to expand community-based BH access
- 3. Identify and advance policies and practices to address BH workforce capacity and diversity challenges



STRUCTURAL RACISM AND RACIAL INEQUITIES IN HEALTH

VISION

All Massachusetts residents, regardless of race and ethnicity, experience equitable health care access, quality, and outcomes.

GOALS

- 1. Partner with leading community organizations focused on health equity to translate ideas into action to promote racial justice and equity in health
- 2. Invest in people of color-led grassroots organizations to influence equitable health care policy and community-based models to reduce disparities
- 3. Invest in community and state-wide efforts to reduce racial disparities in perinatal health outcomes in MA

OUR APPROACH

Uses three, interconnected, mutually reinforcing strategies:



OUR MISSION

The mission of the Blue Cross Blue Shield of Massachusetts Foundation is to ensure equitable access to health care for all those in the Commonwealth who are economically, racially, culturally, or socially marginalized.

We collaborate with public and private organizations to broaden health coverage and reduce barriers to care through grants, research, and policy initiatives.