

Roadmap to Coverage:
Lessons and Choices
John F. Kennedy Library and Museum

June 21, 2005



FOUNDATION

BLUE CROSS BLUE SHIELD OF MASSACHUSETTS

EXPANDING ACCESS TO HEALTH CARE

The Blue Cross Blue Shield of Massachusetts Foundation is pleased to invite elected officials and leaders from the health care, business, labor, and advocacy communities to a leadership summit to discuss options and trade-offs for expanding health coverage in Massachusetts and to highlight lessons learned from health reform initiatives in other states.

The summit will feature a keynote presentation by Governor Mitt Romney, who has recently filed legislation designed to expand the availability of health insurance in Massachusetts, and a presentation by Maine Governor John Baldacci on his experience leading Maine's health reform efforts. At the meeting, the Foundation will release reports by John Holahan and Linda Blumberg of the Urban Institute and Alan Weil of the National Academy for State Health Policy outlining options and trade-offs for expanding health coverage in the Commonwealth, including an analysis of the cost and coverage impact of each option. The presentations will be followed by a panel discussion moderated by Robert Blendon, Professor of Health Policy and Political Analysis at the Harvard School of Public Health.

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**THE BLUE CROSS BLUE SHIELD
OF MASSACHUSETTS FOUNDATION**

CORDIALLY INVITES YOU TO JOIN US FOR

Roadmap to Coverage: Lessons and Choices

Tuesday, June 21, 2005

8:00 a.m. to 8:30 a.m. Registration

8:30 a.m. to 1:00 p.m. Program

John F. Kennedy Library and Museum
Columbia Point
Boston, Massachusetts

Seating is limited; please RSVP by Tuesday, June 7, 2005
to Kari Johnston at 617-912-3851 or kjohnston@rendonbos.com.

This invitation is non-transferable.

OPENING ADDRESS

Massachusetts Governor Mitt Romney

PRESENTERS

Maine Governor John Baldacci

Linda Blumberg, Ph.D.

Senior Research Associate, The Urban Institute

John Holahan, Ph.D.

Health Policy Director, The Urban Institute

Alan Weil, J.D.

Executive Director, National Academy for State Health Policy

PANEL DISCUSSIONS

Moderated by Robert Blendon, Sc.D.

Professor of Health Policy and Political Analysis,

Harvard School of Public Health

Kenneth Raske

President, Greater New York Hospital Association

Leslie Cummings

Executive Director, Managed Risk Medical Insurance Board,

State of California